

# Program

Ideal City Program: Updated  
October 6, 2008

Saturday  
October 11, 2008

Registration: 9:00 a.m. to noon, Hotel Apple Inn

Apple Inn Hotel, Amsterdam

(near Van Gogh Museum)

Koninginneweg 93

1075 CJ AMSTERDAM

0031 20 66278941

nfo@apple-inn.nl <mailto:info@apple-inn.nl>

<http://www.apple-inn.nl>

Mobile  
Workshop #1

8  
30 a.m. Walking Tour of Historic Amsterdam  
with Ruud van Soest of City Walks

Leave  
Apple Inn at 8:00 a.m.

Once you have seen Amsterdam by boat, you must walk it, too. We will walk through the old town of Amsterdam that was founded 700 years ago. We will see some of the oldest buildings, some of the most beautiful (according to architects) and some of the ugliest (according to votes in the local newspaper). We will follow the defensive walls and the monastery route of the old city, which is both interesting and amusing. We will see examples of Jewish, Buddhist, Catholic, Muslim, and Protestant places of worship. You will also see how the city was literally built on water, and the battleground of the riots of the 1960's fighting to preserve the architecture and affordable housing against a planned highway through Amsterdam's city center. Ruud van Soest is a specialist in the history and architecture of Amsterdam and gives many walking tours to professionals.

11:00 a.m. Registration / Introductory Comments at the  
Apple Inn

Mobile Workshop #2

12:00 p.m. -leave Apple  
Inn for Architectural Boat Tour

12:30 p.m. Board the  
Holland International located across from the Hotel Victoria in front of Amsterdam Central Station. This is a unique tour because of the live tour guide who specializes in architecture and speaks English. Other trips are one hour with audio tours in four languages. This is an extended boat tour that goes for approximately 90 minutes.

3:00 p.m. Welcoming Remarks:

John Gilderbloom, Conference Chair, University of Louisville Center  
for Sustainable Urban Neighborhoods, Louisville,  
KY

Amsterdam City Council members (invited)

4:30  
p.m. to 6:00 p.m. Making Cities better:

'Maarten van der Meer; Amsterdam City Council

Stephen Roosa, Energy Systems Group-City Policies  
Energy Policy in Hot Areas.

Manuel Aalbers: University  
of Amsterdam, Amsterdam Institute for Metropolitan and  
International Development Studies University  
of Amsterdam Amsterdam institute for  
Metropolitan and International Development Studies (AMIDSt)

Pieter Rings, Amsterdam  
urban sociologist

Sunday October 12th

Morning  
session:

Mobile Workshop  
9:30 a.m. We will leave from the Apple Inn We will study how an abandoned  
factory was turned into a cultural park. This is featured in the book Westergasfabriek Culture Park:  
Transformation of a Former Industrial Site in Amsterdam by Olof Koefkebakker.

The walking tour will be conducted by Pieter Rings; Tweede Helmersstraat 49-III 1054 CD Amsterdam; + 31 20 - 6182937 / email:

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p.rings@chello.nl

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. Pieter studied with Professor Leon Deben at the University of Amsterdam and got a degree in urban sociology; he writes on urban policy and takes foreign students to important landmarks around the city. Additional websites of interest can be found at the Academy of Bouwkunst (

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info@bwk.ahk.nl

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)  
or with Artifax (

\n  
info@artifax-travel.nl

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.  
We will have a snack and drink at Westergasfabriek Culture Park.

After lunch, we will tour socialist housing known as the Amsterdam school. We will also visit the architecture museum which is nearby (Amsterdam School Movement information [www.hetschip.nl](http://www.hetschip.nl)).

To get to the Westergasfabriek take bus 15 in the direction Station Sloterdijk. This bus leaves 4 times an hour at 14, 29, 44 and 59 past the hour. Get off at Bos en Lommerweg (approx 15 minutes after you get on, but ask the bus driver to let you know when you're there). When you get off the bus you will be on Bos-en-Lommerweg. Up ahead of you you will see an intersection (Bos en lommerweg with ruijterweg) cross this intersection and continue walking on bos en lommerweg until you reach the end, a T intersection with haarlemmerweg, turn right into haarlemerweg - a little further up you will find the park on your

right hand side. We will meet in the large coffee house in Westergasbarriek Park.  
Total walking time allow 10 - 12 minutes.

Lunch  
on your own

Mobile  
Workshop #3

1:00pm  
Yellow Bike Tour of Amsterdam

This  
will give us an overview of Amsterdam  
planning, historic preservation, housing, transportation (including a tour of  
the neighborhood where the conference is taking place). The yellow bike  
tour leaves promptly at 1:00 p.m.: <http://www.yellowbike.nl/en>  
This is fairly easy ride of about ten miles on flat surfaces. Later  
on, we will present a 26 mile tour of architecture and planning

3:30  
p.m.  
We will also stop at the "Art Plein Spui-Amsterdam-<http://www.artplein-spui.nl>  
which is a great outdoor art festival of modern art. Art Plein Spui is in the  
heart of old Amsterdam near the beautiful  
Begijnhof and the Amsterdam  
Historical Museum.  
This outdoor festival is open in October every Sunday from 10 a.m. to 6 p.m.

Mobile  
Workshop, 4:00 p.m. - 6:00 p.m. Eastern Docklands at IJburg featuring Hein de Haan, one of Amsterdam's most  
celebrated and honored  
architects (email:

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[H.dehaan@casa-architecten.nl](mailto:H.dehaan@casa-architecten.nl)

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and  
phone 06-54243042), to discuss the good and bad aspects of  
architecture in Holland. Hein de Haan  
has built houses mainly on Amsterdam  
artificial islands. He is founder of the cooperative CASA architecture ([www.casa-architecten.nl](http://www.casa-architecten.nl)),  
and an associate professor at the faculty of architecture TU Delft and  
President of foundation "De Golf." This foundation organized the museum on the Amsterdam School movement  
([www.hetschip.nl](http://www.hetschip.nl)).

2:00 p.m. A tour of the docklands-this is another example of an abandoned area  
that was once the center of drugs, homeless and violence. This entire area has  
been revitalized with a mixture of social and market housing. It also has done  
the development by using canals and is close to the center city.( visit of new  
developed districts at IJburg; information [www.ijburg.nl](http://www.ijburg.nl); [www.dro.amsterdam.nl](http://www.dro.amsterdam.nl); [www.oostelijkhavengebied.nl](http://www.oostelijkhavengebied.nl);

www.ijoevers.nl) Heine de Haan will also show you the experimental housing cooperative he helped design and develop, which is a kind of utopian vision of how to live in affordable housing with great design and views.

Monday  
October 13th

Participants  
can choose either a Mobile Workshop all day program in Rotterdam  
or another mobile program in Amsterdam

Rotterdam: Social Policy,  
Planning and Design  
(Our longest day of the conference. We will leave from Apple Inn lobby at 7:15  
a.m.) This is a one day tour of Rotterdam  
covering the housing experiments, urban renewal, design and preservation of the  
city. Note to cover costs of trains, bikes, speakers, and museum, we  
require a supplemental fee of \$75 dollars.

Architectural  
bike excursion Rotterdam,  
city of modern architecture

We will cycle through the future of Rotterdam! This tour takes you past new  
building projects in Rotterdam, with the banks  
of the river Maas as the most vibrant  
locations. Visit sites such as the Lloyd quarter, Waterstad and the Kop van  
Zuid that give the city a whole new look. Because of harbor activities moving  
out of the city towards the sea, a lot of wonderful locations by the waterside  
became vacant. Former warehouses that were converted into attractive apartment  
buildings contrast wonderfully with new architecture and both help to create  
the new 'places to be'. Included is a visit of the spectacular Cube  
House. Also, you will see the work of Rem Koolhaas, Piet Blom, Jo Coenon, Van  
Berkel & Bos, Adrian Geuze (West 8) and other great architects.

Architectural walking tour Inner-city Rotterdam

The Inner city walk is very suitable as an introduction  
with the architecture of Rotterdam.  
You will get an overview of the constantly changing ideas about the lay out of Rotterdam. Included  
is a visit of the spectacular Cube House. More than half a century of  
labor has been put into the innovative and daring architecture of the city's  
centre and still the inner city's development is in full motion. To get an even  
better idea of this transformation we will also take you to pay visit to the  
City Information centre, a visitor's centre for architecture, town-planning and

living in the city. Note:

Depending on demand, these bike and walking tours will be repeated in the afternoon.

Bike tour is mostly flat but you should be able to ride for about 5 miles-with one steep incline on the Erasmus Bridge.

12:00pm

Lunch with Dr. Paul Stouten

Dr. Paul Stouten is writing

a book on urban regeneration and sustainable development will be with us for part of the day. Paul is an Assistant Professor with the technical university of Delft in the department of urbanism and is Chair of Urban Revitalization and Management. He also made a film on social housing experiments in the 1920's and the modernization of that process.

Telephone 0031-6-247-93241 / 015-2783872

Afternoon- Conference

attendees may spend the afternoon at the National Architecture Institute to learn about the history of planning, architecture and politics. You might also want to see the Sonneveld House, located next door to the NAI (Netherlands Architecture Institute) in Rotterdam. This house, according to the website, is a monument of Dutch Functionalist architecture, and it has been restored and opened to the public as an annex of the NAI in 2001. The site contains detailed information about this

unique building, such as its history, inhabitants, and restoration, including original drawings, photographs and film footage. The site also offers a virtual tour of the house and information on how to visit the actual house. We also might visit the headquarters of Rem Koolhaas as well. [http://www.nai.nl/e/visitors/tours\\_gal3.html](http://www.nai.nl/e/visitors/tours_gal3.html)

If

you choose to stay in Amsterdam,  
you can do the following

10:00 a.m.

Amsterdam School of Architecture includes  
Museum

To get to the Amsterdam

School head towards Westergasfabriek take bus 15 in the direction Station Sloterdijk.

This bus leaves 4 times an hour at 14, 29, 44 and 59 past the hour. Get off at

Bos en Lommerweg (approx 15 minutes after you get on, but ask the bus driver to let you know when you're there). When you get off the bus you will be on

Bos-en-Lommerweg. Up ahead of you you will see an intersection (Bos en lommerweg with ruijterweg) cross this intersection and continue walking on bos

en lommerweg until you reach the end, a T intersection with haarlemmerweg, turn right into haarlemmerweg - a little further up you will find the park on

your right hand side. Total walking time outside the Watergasfabriek. We will see the museum, eat at the the Amsterdam

School.

1:00 p.m. Mobile Workshop at the Zuiderkerk  
Information Centre (we will leave from Apple Inn lobby at 1:00 p.m. the program  
starts at 2:00 p.m.)

The  
Zuiderkerk is an information centre for the department of physical planning of Amsterdam. All the plans  
and research that is published by this department is available at the  
Zuiderkerk for all civilians. You will get to see all the major projects  
planned through 2020. For more information, you can visit their website: <http://zuiderkerk.amsterdam.nl>

Unfortunately,  
this website is in Dutch, but it gives an idea of what projects are planned for  
the next 15 years. The department of physical planning thinks that interested  
(foreign) groups should be professionally informed about the physical  
developments in Amsterdam.  
Information Centre at the Zuiderkerk

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[zuiderkerk@dro.amsterdam.nl](mailto:zuiderkerk@dro.amsterdam.nl)

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We  
will meet up with Frans Dubbeldam who is a top planner for the City of  
Amsterdam. Directions: To get from your  
hotel to our information centre, you'll need to catch tram number 2 in the  
direction of Central Station. Get off at the stop: Dam (Dam Square). You're then behind the Royal Palace.  
Walk to the front of the palace: that's Dam Square. Cross the square and walk  
into the street on the right of Grand Hotel Krasnapolsky. The name of that  
street is "Damstraat/Nieuwe Hoogstraat". The church is sited at the  
end of that street, on the right hand side. (You'll have to enter a little gate  
at the end of the street to reach the church). You can't miss it: it's a tall  
church. It's a 5 to 10 minutes walk.

2:30  
p.m. ARCAM Architecture  
Building-short walking  
distance. from the Zuiderkerk.

The tour will begin at the ARCAM Architecture and Research Building, located by the

historic boat museum and the Piano designed building for children. The program is limited to 60 persons, so you must register and sign up first. Many consider this one of the best architectural buildings in Amsterdam. - Directions: Go to Central station walk 15 minutes along waterfront to ARCAM it is near the famous Renzo Piano, the NEMO Building or the Historic Ship Museum or take bus 22 from Central Station and get off at ARCAM or look at the directions on . ARCAM@Arcam.nl Telephone: 02006204878 / Fax 020-638-5598

Tuesday  
October 14th

9:00  
a.m. meeting at City Hall with Council members Tentative.

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jhinskens@bda.amsterdam.nl

www.amsterdam.pvda.nl

11:00

a.m. Morning Panel Session What works in the Ideal City

Dikmen Bezmez, Bahcesehir University, Istanbul, Turkey, Disabled Istanbulites and their Rights to the City

Issues and Problems

Debra Lam, ARUP  
Sustainability consulting, Sustainable Resettlement for the Ideal City

Thom Hunt, City Planner, Windsor, Ontario, Canada  
The Quest for the Ideal City

Victor Silva, Aalborg University, Denmark, In Search of the Ideal City:  
Rio De Janerio

2:00 p.m.-3:30 p.m.  
Dreaming about the Ideal City

Leonie  
Janssen-Jansen, University of Amsterdam,  
"Ideal House in Neighborhoods: Examples from the Neterlands

Josh Ambrosius, John Gilderbloom, and Matt Hanka, University of Louisville, "Back to Black...and Green: Contemporary Housing Dynamics in a Medium Size U.S. City"

Paul Stouten, Chair of Spatial Planning and Strategy,  
Faculty of Architecture, Department of Urbanism, Delft University of  
Technology Double Dutch: Urban  
Regeneration Lessons from the Past and the Future"

Brenda Bratton Blom and Joseph F. Pierce, University of Maryland,  
School of Law,  
Whose Ideal City?  
Baltimore  
Engages the Challenges of Diversity and Engagement of Cultures and Visions in  
Urban Redevelopment Activities

4:00 p.m.  
- 5:30 p.m.

Zeynep  
Ozturk, Arel University,  
Istanbul, Turkey, Aiming the Ideal City

John  
Pucher, Rutgers University and Ralph Buehler Virginia Tech-Biking for Better Living

Mirela Newman, Southern Connecticut  
State University, Could Almere New City  
Be Viewed as An Ideal  
City and Why? Creative  
Urban Form and Planning in the Netherlands

Debra Lam, ARUP  
Sustainability consulting, Sustainable Resettlement for the Ideal City